



# July 17-19, 2024, Cali - Colombia

## **CALL FOR POSTERS**

General Chair: Andres Navarro

#### Technical Co-Chairs:

Andrés Navarro, Universidad Icesi Anibal Sosa Universidad Icesi Braiam Escobar Juan Sebastián Osorio David Restrepo Diego Lopez Constanza Vasquez

Webmaster:

Gabriel Restrepo Sebastian Escobar Nicolás Salazar **Supported by:** 











#### This year, we are organizing MakeHealth LATAM Colombia 2024 in Cali.

#### TOPICS FOR HEALTH SYSTEMS SYMPOSIUM

We encourage the submission of original, unpublished research focused on (but not limited to) the following topics of interest:

- Personalized Medicine and Treatment Planning: How AI is revolutionizing healthcare by analyzing individual patient data to tailor treatments and medications.
- Medical Imaging Interpretation: Advancements in AI algorithms for interpreting medical images such as Xrays, MRIs, and CT scans to assist radiologists in diagnosis.
- 3. **Drug Discovery and Development**: Exploring how AI is accelerating the drug discovery process by analyzing large datasets and predicting molecular interactions.
- 4. Virtual Health Assistants and Chatbots: The role of Al-driven virtual health assistants and chatbots in providing personalized medical advice, managing chronic conditions, and improving patient engagement.
- 5. **Predictive Analytics for Early Disease Detection**: Leveraging AI and machine learning to analyze patient data and predict the risk of developing diseases, enabling early intervention and prevention strategies.
- 6. **Healthcare Fraud Detection**: How Al-powered algorithms are being used to detect healthcare fraud and abuse, saving billions of dollars in fraudulent claims.
- 7. Natural Language Processing for Electronic Health Records (EHRs): The use of NLP and AI techniques to extract valuable insights from unstructured EHR data, improving clinical decision-making and patient outcomes.
- Remote Patient Monitoring and Telemedicine: Examining the role of Al-enabled remote patient monitoring devices and telemedicine platforms in delivering healthcare services remotely, especially in underserved areas.
- 9. Ethical and Regulatory Considerations: Addressing ethical concerns and regulatory challenges surrounding the use of AI in healthcare, including privacy, bias, transparency, and accountability.
- 10. Al in Genomic Medicine: Exploring how Al algorithms are being applied to analyze genomic data for personalized medicine, disease risk assessment, and identification of potential therapeutic targets.
- 11. Blockchain and Al for Healthcare Data Security: Highlighting the synergies between blockchain technology and Al in ensuring the security, integrity, and interoperability of healthcare data, enabling safer data sharing and research collaboration.
- 12. Al-driven Medical Robotics: Presenting advancements in using AI to enhance the capabilities of medical robots for minimally invasive surgeries, targeted drug delivery, and precision interventions in challenging anatomical locations.
- 13. Al for Health Equity: Discussing strategies for leveraging AI to address healthcare disparities and improve access to quality care for underserved populations, including rural communities and marginalized groups.
- Al in Health Informatics and Electronic Health Records: Exploring the use of Al techniques for analyzing and extracting insights from electronic health records, improving clinical decision-making, and enhancing patient outcomes.

### **IMPORTANT DATES**

Submission: Notification: Camera-ready Author registration: June 15 15th, 2024 June 30, 2024 June 18<sup>th</sup>, 2023 July 10th, 2024

## POSTER SUBMISSION

We invite authors to submit high-quality posters reporting original and novel research results on all above topics. Papers should be written in **English or Spanish**, but at least the abstract **MUST** be in english,.